NETSUITE APPAREL, FOOTWEAR AND ACCESSORIES EDITION

Apparel, footwear and accessories companies operate as manufacturers, wholesale distributors and retailers. They need one solution that can accommodate the complexities of servicing multiple customer types across all channels of business. NetSuite has brought together its product family and enhanced inherent functionality to meet these needs with optimized reporting, predefined reports and dashboards along with omnichannel features so companies can run their business more efficiently and profitably.

Sample of 50+ Included Reports

- Inventory Turnover and GMROII
- Product Category Report
- Sales Per Hour report
- Same Store Sales Report
- Sell-Through Ratio Report
- Shrinkage Report
- Stock to Sales Ratio Report
- Units Per Transaction Report
- Weeks of Supply Report
- Weekly Style Trend Report

Deep Industry Focus

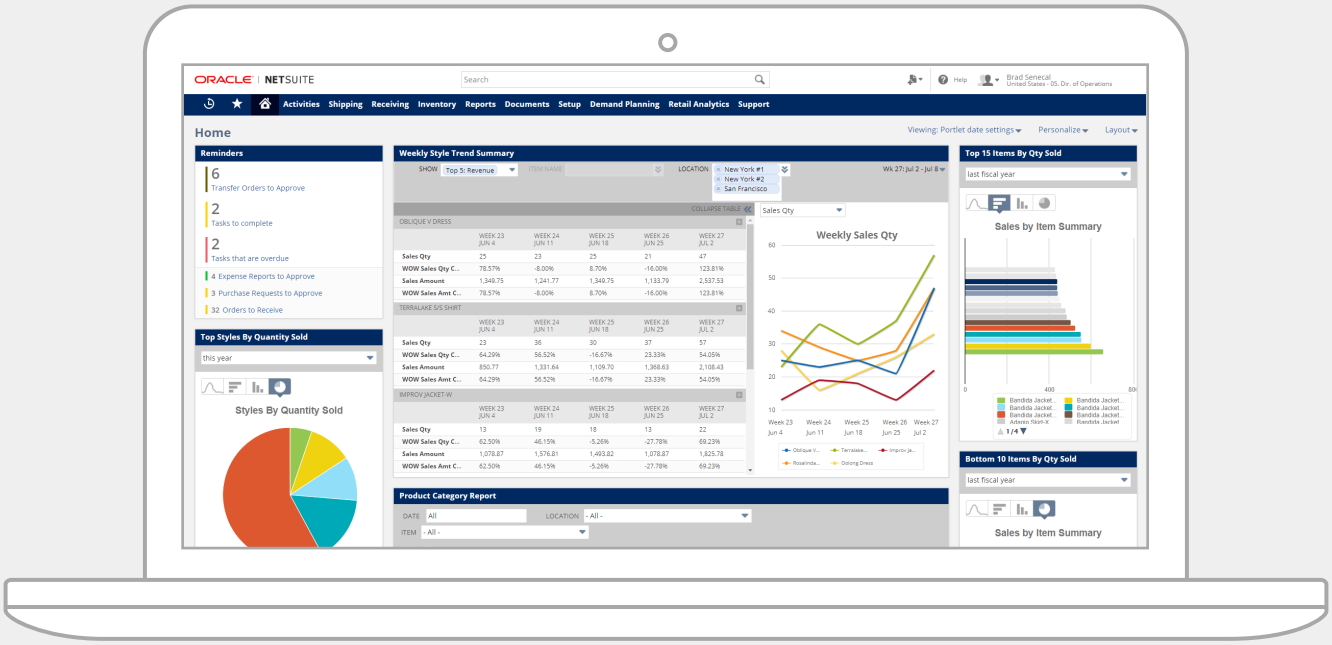
Over time, NetSuite recognized that a large segment of its customers were wholesalers, branded manufacturers and retailers who were operating within the apparel, footwear and accessories (AFA) industry. As such, they needed product features to address certain aspects of their business. This included apparel-specific fields for item, customer, location and transaction records, and the ability to enter matrix items to account for multiple sizes, colors and fits for one style. Because NetSuite is dedicated to constantly innovating its suite of products, a dedicated team for AFA was formed to address these product needs. This team has been working alongside our AFA customers who collaborate on features and functionality to ensure we meet the dynamic needs of AFA brands and retailers.

Here is what the AFA edition provides:

12+ roles and preconfigured dashboards allow employees to quickly access the information they use most frequently based on permissions and responsibilities within the company. These roles were configured to empower the users most frequently found in AFA companies and because each dashboard was pre-built, employees can quickly access relevant business information, removing the need for customization.

12+ roles allow employees to quickly access the information they need.

- Chief Executive Officer
- Chief Financial Officer
- Controller
- Customer Support Representative
- Inventory Manager
- Marketing Manager
- Merchandise Manager
- Senior VP of Stores
- Store Associate
- Store Manager
- VP of Commerce
- Warehouse Manager



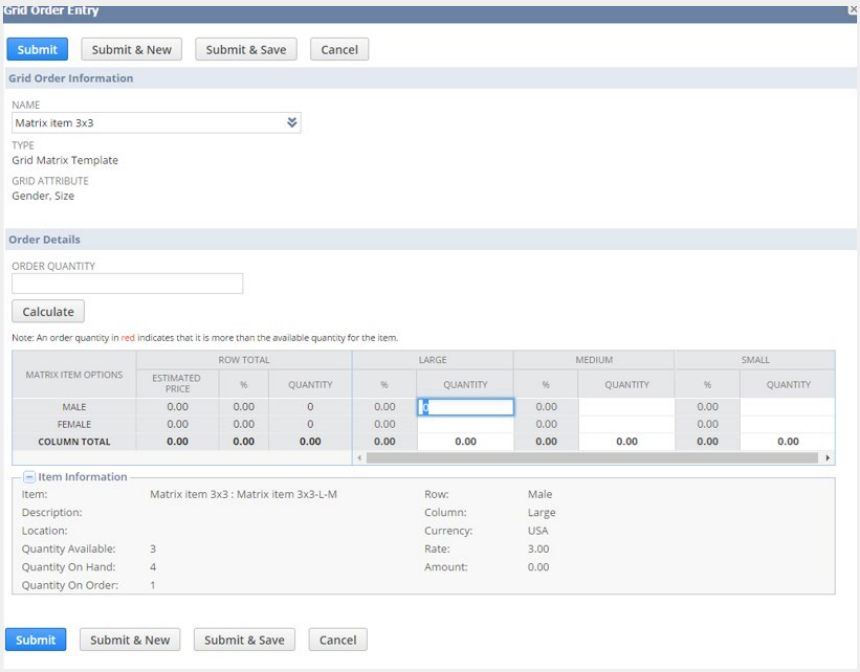
Keep a pulse on product performance from the Merchandising Dashboard with the Weekly Style Trend Report.

Predefined apparel reports, KPIs and metrics enable AFA companies to assess product performance across customer types and channels. They also provide real-time information into store performance along with key insights into sales and margins for a holistic view of the business. With out-of-the-box reporting, brands and retailers alike will have the tools they need to make informed decisions faster.

- Convenient scorecards to measure sales, revenue, profit, return %, sales per square foot, units per transaction and more.
- Review vendor performance with scorecards showing number of POs and orders received, number and sum of vendor returns, average days late, fill rates and more.
- Track KPIs by store, region or district with succinct dashboards.

19+ preconfigured forms for item, customer, location and transaction records allow companies to quickly identify key data for reporting purposes without having to manually create multiple forms.

50+ additional AFA specific form fields accurately capture necessary data, such as merchandise class, NRF codes, store size, style number and more, all of which follow industry-standard practices that can improve business processes.



Grid Order Management

Grid order management enables companies to enter orders for inventory and assembly items in a grid format, which increases accuracy and assists in fulfilling orders faster. This function is available across sales orders, purchase and transfer orders, as well as inventory adjustment.

Auto-charging credit card function helps retailers remove the complexity of recurring transactions by automating the billing and credit card capture of sales orders. When a retail account's order is ready to ship, wholesalers can automatically create credit card transactions. If your business operates on subscription model, NetSuite can support various strategies for payment capture and revenue recognition cadence.

Leading Practices to Move Your Business Forward

In addition to the AFA edition and NetSuite's core functionality, NetSuite's professional services team works with your business to ensure you're aligned with industry leading practices that will move your business forward. The AFA professional services and delivery team will evaluate your current use of NetSuite, remediate any incongruences and implement the AFA edition to maximize product performance. This ensures that any functionality that's delivered in future releases will work properly and that your company is tracking on the best path to success.

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